WNY Family Engagement

Conference

December 5, 2019

EPIC
Every Person Influences Children

PARENT NETWORK
OF WESTERN NEW YORK

3rd Annual Family Engagement Conference

Brought to you by:
Every Person Influences Children (EPIC)
and the Parent Network of WNY
"WNY's Family Engagement Experts"

Michael's Catering and Banquets
4885 Southwestern Blvd, Hamburg, NY 14075
Thursday, December 5, 2019, 8:00 am – 3:00 pm

Cost per participant $100
Cost after November 22nd $150

www.wnyfamilyengagement.org

Participants will have an opportunity to network and share ideas, meet and receive information from conference vendors, and listen to the latest practices in family engagement during the dynamic presentation. Laura Porter from ACE Interface and the highly acclimated film Resilience will be the keynote speaker. Potential audience members include Administrators, Educators, Early Childhood Providers, Community Agencies, School Staff, Health Care Providers, Clinical Staff and Family Members.

Together EPIC and Parent Network of WNY are proud to present Adverse Childhood Experiences (ACEs) and Trauma Informed Care (TIC) from the Family Engagement perspective. Participants will have the opportunity to identify and develop strategies and best practices around ACES and TIC as they relate to special populations such as children with disabilities, children who have experienced trauma, and children with mental health concerns.

Presenting Sponsorship - $4,500

One Opportunity

Company logo will be included and/or name listed as "Presenting Sponsor" of 2019 Family Engagement Conference in:

- All marketing collateral created to promote event
- All media promotions secured for event
- Potential speaking opportunities with media
- All pre and post event press releases and media alerts
- All e-marketing efforts (Save the Dates, invitations, reminders)

Online benefits:

- Company logo will be listed as presenting sponsor on the Family Engagement Conference website, www.wnyfamilyengagement.org
- Company listed as presenting sponsor on the homepage of the Every Person Influences Children and Parent Network of WNY websites
- Company logo on the event page of Every Person Influences Children and Parent Network of WNY (along with link to your website)
- Company listed on the Every Person Influences Children and Parent Network of WNY Facebook page
- Every Person Influences Children and Parent Network of WNY will develop a promotional posting schedule on Facebook, Twitter and Instagram to include presenting sponsor

Event day benefits:

- Full-page color ad (5" x 8") on program booklet cover (inside front cover)
- Signage at the event, on the main stage and poster/banner at registration table/entranceway
- Two 8-foot tables to display and promote business; sell goods; distribute company branded premium
- Recognition by emcee throughout the event
- Four complimentary tickets to the event

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Lunch Sponsor - $2,500
One Opportunity

Company logo will be included and/or name listed as sponsor of a specific workshop to be offered that day in:

- All marketing collateral created to promote event
- All e-marketing efforts (Save the Dates, invitations, reminders)

Online benefits:

- Company will be listed on the Family Engagement Conference website,
- www.wnyfamilyengagement.org
- Company logo on the event page of Every Person Influences Children and Parent Network of WNY (along with link to your website)
- Company listed on the Every Person Influences Children and Parent Network of WNY Facebook page

Event day benefits:

- Full-page ad (5" x 8") in event program booklet
- Company logo on poster/banner at registration table
- One 8-foot tables to display and promote business; sell goods; distribute company branded premium
- Company logo/name incorporated into workshop handouts
- Opportunity to have company representative introduce workshop speaker
- Four complimentary tickets to the event

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ACES Sponsor - $1,500
Eight Opportunities

Company name listed in:

- Marketing collateral created to promote event
- E-marketing efforts (Save the Dates, invitations, reminders)

Online benefits:

- Company will be listed on the Family Engagement Conference website, www.wnyfamilyengagement.org
- Company listed on the event page of Every Person Influences Children and Parent Network of WNY (along with link to your website)
- Company listed on the Every Person Influences Children and Parent Network of WNY Facebook page

Event day benefits:

- Full-page ad (5" x 8") in event program booklet
- Table signage at each guest breakfast table
- One 8-foot table to display and promote business; sell goods; distribute company branded premium
- Recognition by event emcee during breakfast time
- Two complimentary tickets to the event

Family Engagement Support - $500.00

- One 8-foot tables to display and promote business; sell goods; distribute company branded premium
- One ticket to conference
- Half-page ad (4.5" x 3.75") in event booklet
- Logo on website page and promotional materials

Program Advertising Opportunities

- Full-page ad (5" x 8") - $300
- Half-page ad (4.5" x 3.75") - $150

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2019 Family Engagement Conference Contract

I am pleased to support the 2019 Family Engagement Conference with a sponsorship at the following level:

□ Presenting Sponsor ($4,500)
□ Lunch Sponsor ($2,500)
□ ACES Sponsor ($1,500)
□ Family Engagement Support ($500)

_____
DONOR NAME

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COMPANY

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EMAIL

___ Enclosed is my check made payable to *Parent Network of WNY.*

___ Please charge my payment to: ___ American Express ___ MasterCard ___ VISA

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CARD NUMBER EXPIRATION DATE CVV Code

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SIGNATURE

Return your completed form and payment to:
Parent Network of WNY * 1000 Main Street * Buffalo * NY 14202
Email to RackIJ@epicforchildren.org or fax (716) 332-4101
For more information, please call 716-332-4140

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